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## Visual Design & Creativity Tools

### CapCut

#### 1. About the tool

CapCut is a user-friendly video editing application widely used by content creators and educators. It allows users to create professional-looking videos with text overlays, music, transitions, and effects, making it ideal for storytelling and social media.

#### 2. How Can You Use It?

Users can create short videos combining images, video clips, and music. It's perfect for promoting workshop outcomes, sharing reflections, or documenting sustainability projects. The drag-and-drop interface makes it accessible even for beginners.

#### 3. Conditions of use / Limitations

CapCut is free, with optional in-app purchases and premium features. It is available for mobile (Android/iOS) and recently as a desktop/web version. It requires some storage space and performs best on up-to-date devices.

### CANVA

#### 1. About the tool

Canva is a graphic design tool that allows users to create a wide variety of visual content, such as social media posts, presentations, posters, and more. Its main purpose is to make design accessible to everyone, regardless of skill level, by providing easy-to-use templates and drag-and-drop functionality. Canva helps users by offering a vast library of design elements, making it simple to create professional-quality visuals.

#### 2. How Can You Use It?

Users can create designs for various purposes such as social media posts, marketing materials, presentations, and invitations. Canva allows for easy collaboration on designs, customization of templates, and access to millions of design assets, including photos, icons, and fonts.

#### 3. Conditions of use / Limitations

Canva offers both a free version and several paid plans, including Canva Pro and Canva for Teams. The free version has limited access to premium templates, images, and design elements. It also lacks advanced features like the ability to resize designs or access to brand kits. The free version may feel restrictive for users who need advanced design features or access to premium

assets. Some users also find the interface slightly cluttered with numerous options. Canva works on both desktop (via web browser) and mobile devices (via the Canva app).

## **GAMMA**

### **1. About the tool**

Gamma is a presentation and design tool focused on helping users create interactive and visually engaging slides and multimedia presentations. Its main purpose is to provide an intuitive platform for designing presentations that go beyond traditional slide decks. Gamma helps users by offering templates, AI-powered design tools, and seamless collaboration features to create modern presentations quickly and efficiently.

### **2. How Can You Use It?**

Users can create dynamic presentations, collaborate with teams in real-time, and access a variety of templates to enhance their slideshows. Gamma supports multimedia integration, such as videos and interactive elements, allowing users to craft more engaging and professional presentations.

### **3. Conditions of use / Limitations**

Gamma offers both free and paid plans, with additional features available in the premium versions. The free plan has limited templates, storage, and collaboration options. It may not provide access to some advanced customization features and integrations. Some advanced design options and export features are only available in the paid version. The platform may require a learning curve for those used to traditional slide-making tools. Gamma is web-based, so it can be accessed through any modern browser, and it's compatible across devices (desktop, tablet, and mobile).